APPLICATION FORM

APPLICANT DETAILS

NAME(S) OF ENTRANT(S): ....

NAME OF BUSINESS (if applicable): ....

EMAIL: ....

TEL: ....

YOUR IDEA

SUMMARY OF IDEA, CONCEPT OR SOLUTION: ....

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DO YOU HAVE
WHAT IT TAKES?

CELL C INNOVATION CHALLENGE FOR INFORMATION & COMMUNICATIONS TECHNOLOGY

THE CHALLENGE

The Cell C Innovation Challenge is a unique opportunity for the innovators of South Africa to change the world.

Cell C, in partnership with SEDA, is looking for participants to submit their ideas relevant to the Information and Communications Technology Sector. These ideas must make use of mobile data, offer a unique solution, be commercially viable and up-scalable.

Successful applicants will be invited to attend an EXPO hosted by Cell C, where they will present their ideas to Cell C's panel for assessment. Entrants must make use of visual aids as per PowerPoint template supplied.

EME (Exempted Micro Enterprise)/QSE (Qualifying Small Enterprise) verification is deemed mandatory for purposes of this application process.

In order for the application to be considered, the beneficiaries would need to be at least 51% black-owned.

You can, however, apply in your own capacity, should you not own a business at the moment. Cell C will assist where possible.

THE APPLICATION PROCESS

Click through to
www.cellc.co.za/cellc/innovationchallenge

Download the application form and presentation template.

Fill in your personal details and submit your idea.

Ensure you include the following checklist of documentation:
+   Business plan (as per guideline supplied)
+   Certified copies of Identity Documents of all participants
+   Company registration certificate
+   BBBEE certificate, if applicable

Send to: CellCInnovationChallenge@cellc.co.za

SUCCESSFUL APPLICANTS MAY RECEIVE

+   Unsecured, interest-free loans over 5 years
+   Loans with interest over a five-year period
+   Investments and or buying of shares in ED (Enterprise Development) and SD (Supplier Development) beneficiaries

VISIT WWW.CELLC.CO.ZA/CELLC/INNOVATIONCHALLENGE

Cell C
CONNECT YOUR WAY